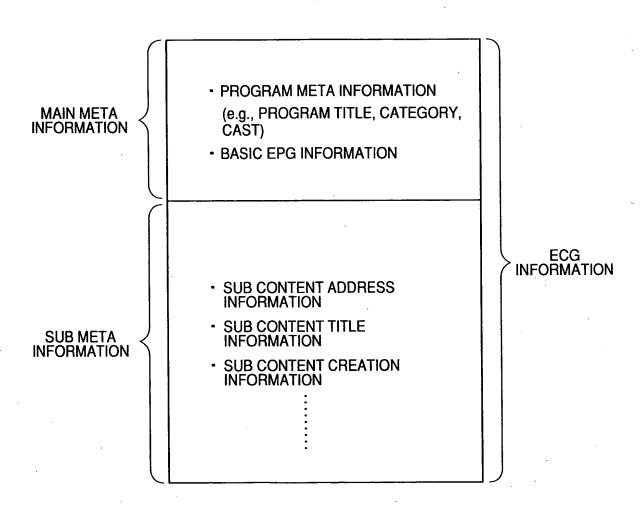


FIG. 3



# FIG. 4A

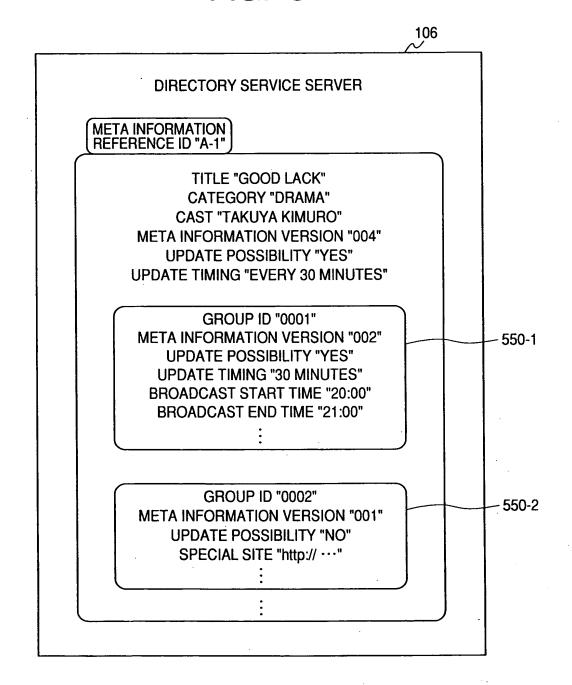
PROGRAM TITLE
CATEGORY
(DRAMA, MUSIC, ENTERTAINMENT ···)
BROADCAST TIME
(BROADCAST START TIME, BROADCAST END TIME)

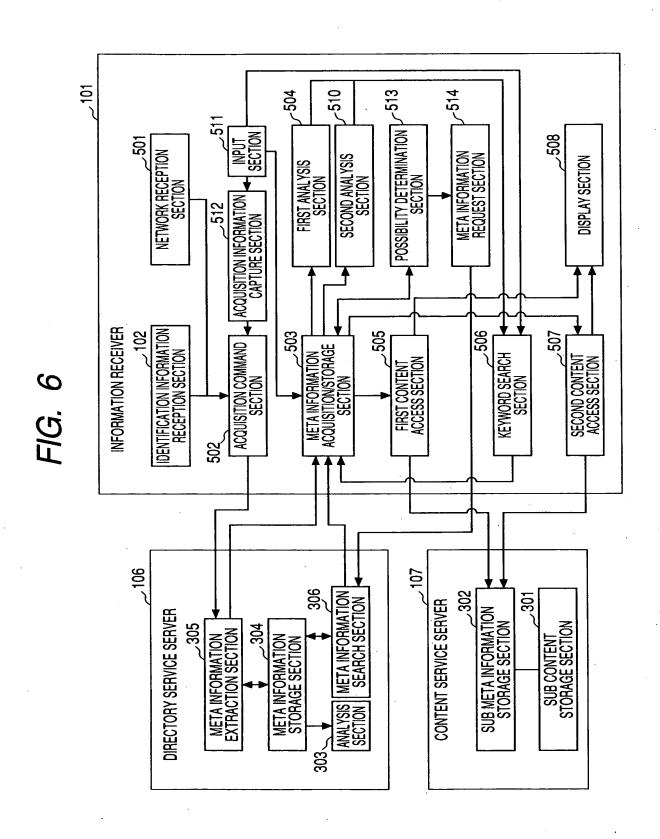
NAME, ABBREVIATED NAME
(TAKUYA KIMURO, KIMUTA ···)
CATEGORY
(PLAY ACTOR, VOCALIST, COMEDIAN ···)
TALENT AGENCY
META INFORMATION VERSION
UPDATE POSSIBILITY
CONTROLRELATED

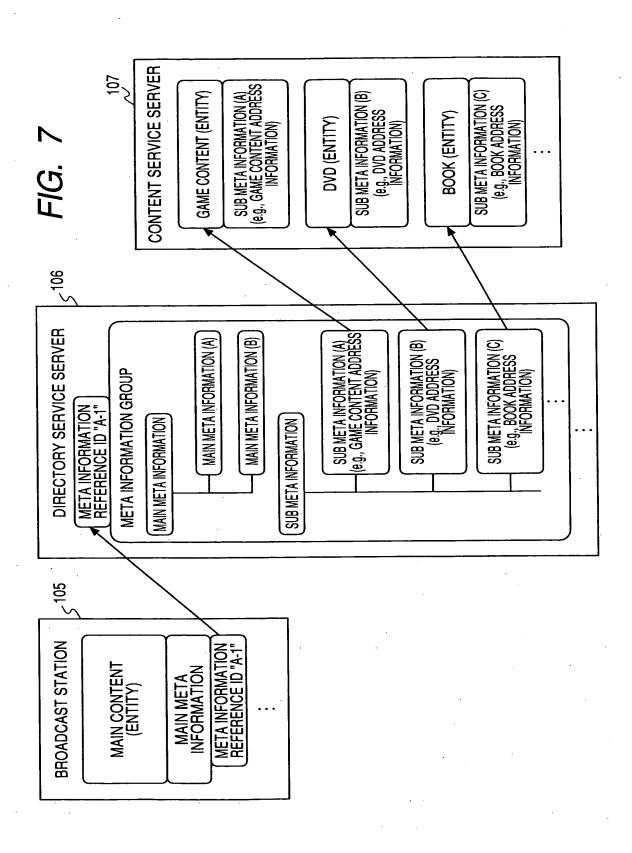
#### FIG. 4B

ſ		
	<ul> <li>SONG TITLE</li> <li>ARTIST NAME</li> <li>RECORDING COMPANY</li> <li>URL OF MUSIC PURCHASE SITE</li> </ul>	, MUSIC- RELATED
	<ul><li>SHOP NAME</li><li>ADDRESS</li><li>PRODUCT NAME</li></ul>	SHOP- RELATED
	• URL OF GOODS PURCHASE SITE	PRODUCT- RELATED
	• URL OF USERS' ACCESS SOLICITATION SITE	SOLICITATION- RELATED

# FIG. 5







# F/G. 8

<entire meta information meta information reference ID = "A-1">

<PROGRAM TITLE = "SMOPxSMOP" START TIME = "22:00" ···/>

<PERSON TYPE = "CAST" NAME = "TAKUYA KIMURO" ···/> <GROUP GROUP ID = "0001" GROUP TYPE = "CAST">

<PERSON TYPE = "CAST" NAME = "HIKARI UTADA" ···/>

</GROUP>

<PERSON TYPE = "DIRECTOR" ···/>

</ENTIRE META INFORMATION>

10/91

<BROADCAST STATION BROADCAST STATION ID = "TPS" >

<PROGRAM PROGRAM TITLE = "GOOD LACK", META INFORMATION REFERENCE ID = " A-1", ...>

<PROGRAM PROGRAM TITLE = "OUTABAN", META INFORMATION
REFERENCE ID = " A-2", ···>

<PROGRAM ···>

</BROADCAST STATION>

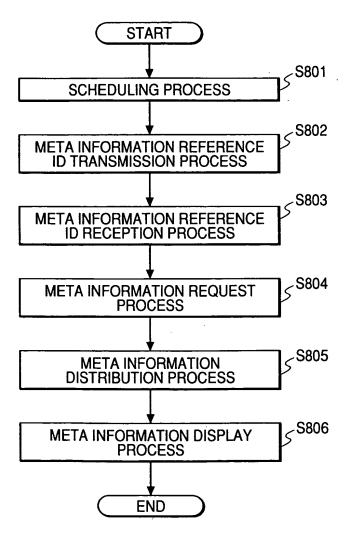
<BROADCAST STATION BROADCAST STATION ID =" BUSHI TELEVISION">

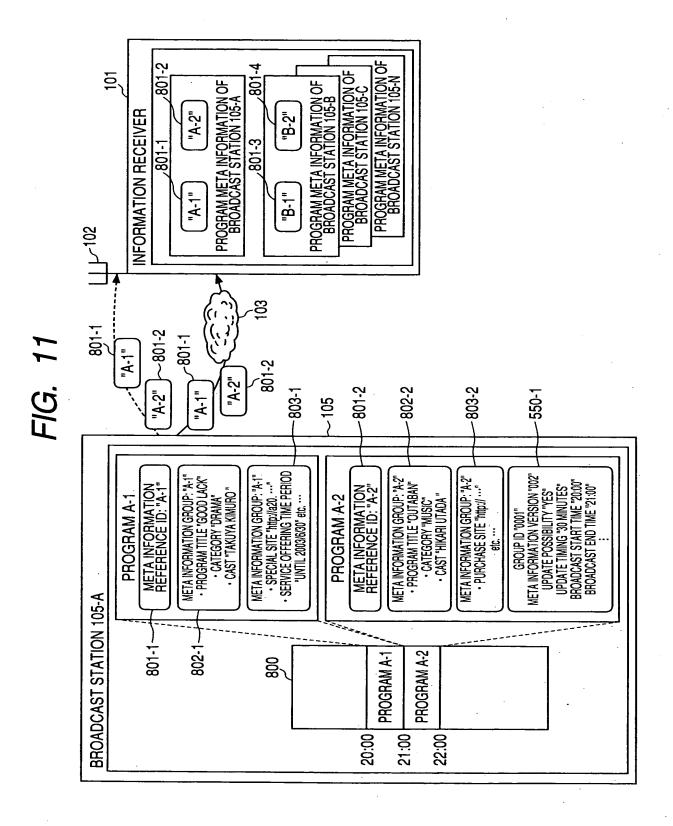
<PROGRAM PROGRAM TITLE = "PROFESSIONAL BASEBALL",
META INFORMATION REFERENCE ID = " B-1", ···>

<PROGRAM ···>

</BROADCAST STATION>







# FIG. 12A

508 **BROADCAST BROADCAST** BROADCAST STATION 105-A STATION 105-B STATION ··· DISPLAY REQUIREMENTS 19:00 "A-NEWS" CATEGORY "HANJIN **CAST** X KYOSHIN" 20:00 "GOOD LACK" • • • SPECIAL SITE 21:00 "OUTABAN" "NEWS STUDIO"

# FIG. 12B

508 **BROADCAST BROADCAST BROADCAST** STATION 105-A STATION 105-B STATION ··· **DISPLAY REQUIREMENTS** "A-NEWS" 19:00 **NEWS** "HANJIN **CATEGORY** KYOSHIN" **CAST SPORTS** "GOOD LACK" · . . 20:00 DRAMA SPECIAL SITE "OUTABAN" "NEWS STUDIO" 21:00 **NEWS MUSIC** 

FIG. 13A

				508
ſ	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ···	!
19:00		"HANJIN	. •••	DISPLAY REQUIREMENTS  CATEGORY
20:00	"GOOD LACK"	KYOSHIN"	•••	CAST  SPECIAL SITE
21:00	"OUTABAN"	"NEWS STUDIO"	•••	···

FIG. 13B

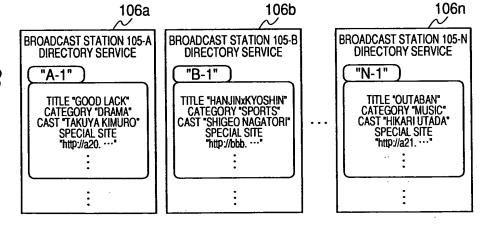


FIG. 13C

	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ···	
19:00		"HANJIN X	•••	DISPLAY REQUIREMENTS  CATEGORY
20:00	"GOOD LACK" http://a20	KYOŜHIN" http://bbb	•••	CAST  SPECIAL SITE
21:00	"OUTABAN" http://a21	"NEWS STUDIO" (THERE MAY BE NO CORRESPONDING ITEM)	•••	···

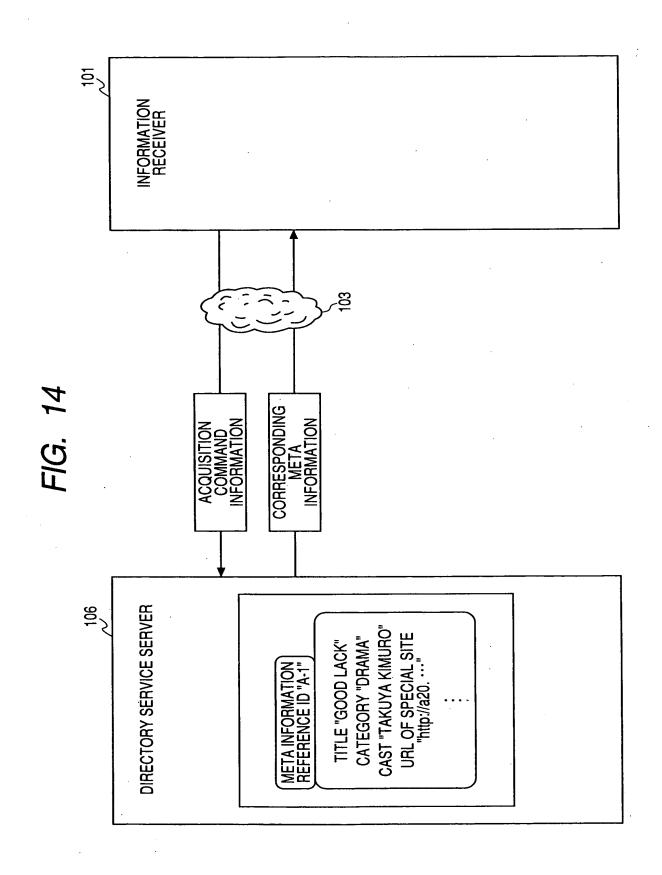


FIG. 15A

**EPG DISPLAY SCREEN** BROADCAST **BROADCAST** BROADCAST STATION 105-A STATION 105-B STATION ··· "A-NEWS" 19:00 "HANJIN **NEWS** KYOSHIN" "GOOD LACK" **SPORTS** DRAMA (REFERENCE ID: A-1) 20:00 "NEWS STUDIO" NEWS "OUTABAN" 21:00 MUSIC RELATED INFORMATION

FIG. 15B

BROADCAST STATION 105-A
DIRECTORY SERVICE SERVER

META INFORMATION REFERENCE ID: "A-1"

META INFORMATION GROUP: "A-1"

PROGRAM TITLE "GOOD LACK"

CAST "TAKUYA KIMURO"

SPECIAL SITE "http:// ··· "

SERVICE OFFERING TIME PERIOD

"UNTIL 2003/6/30" etc. ···

FIG. 15C

508 **EPG DISPLAY SCREEN** BROADCAST STATION 105-A BROADCAST STATION 105-B **BROADCAST** 1201 STATION ··· "A-NEWS" PROGRAM TITLE "GOOD LACK"

CATEGORY "DRAMA" ⇒ CAST "TAKUYA KIMURO"

SPECIAL SITE "http:// ··· '

SERVICE OFFERING TIME PERIOD

"UNTIL 2003/6/30"

COMMENT "THEME SONG CD ONLY NOW

AT SPECIAL PRICE AT SPECIAL SITE" 19:00 **NEWS** "GOOD LACK" DRAMA (REFERENCE ID: A-1) 20:00 "OUTABAN" MUSIC "NEW 21:00 (RELATED INFORMATION)

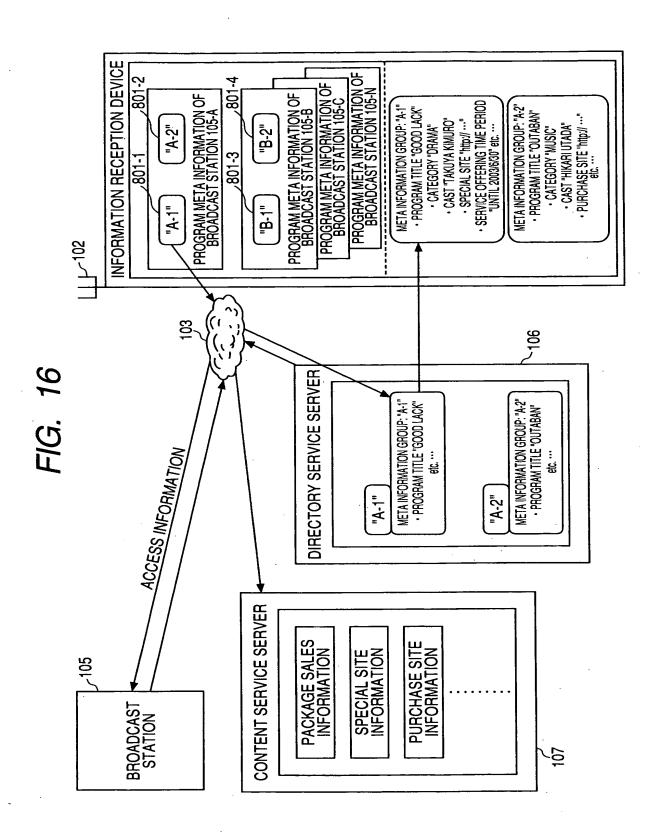
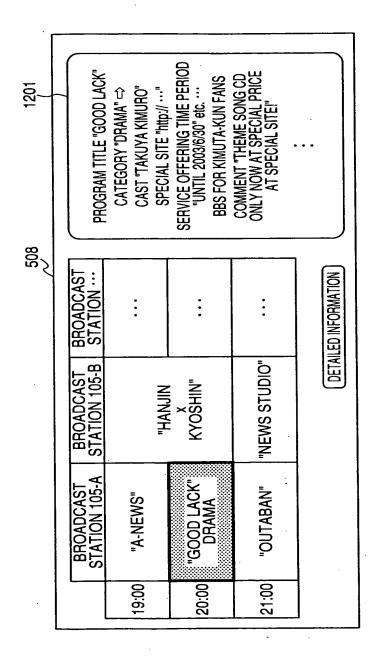
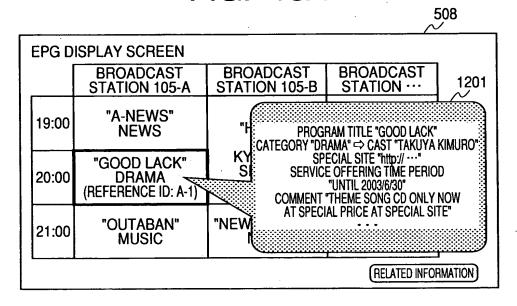


FIG. 17



#### FIG. 18A



# FIG. 18B

508

"GOOD LACK" SPECIAL SITE

THEME SONG CD ONLY NOW AT SPECIAL PROCE!

1000 YEN 

800 YEN

LIMITED TIME OFFER: UNTIL JULY 30 !!

**PURCHASE** 

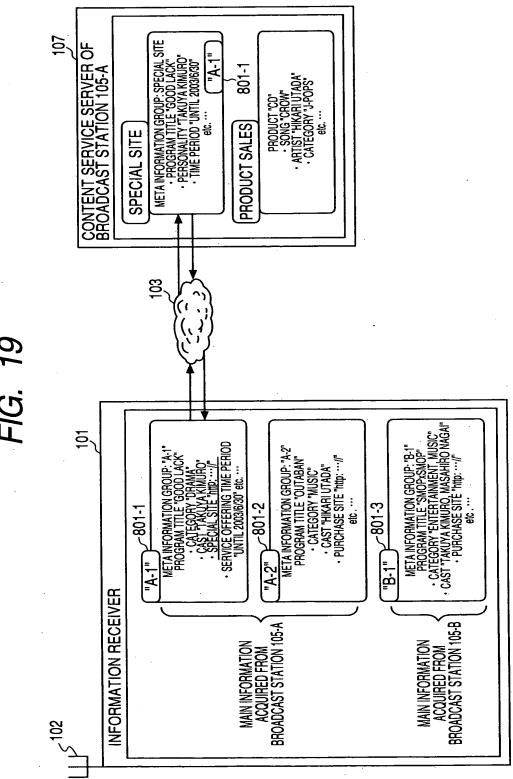


FIG. 20A

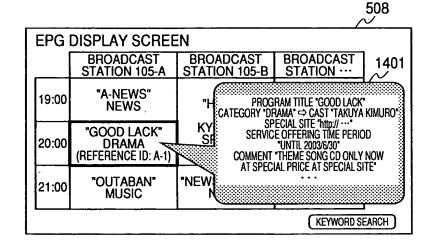


FIG. 20B

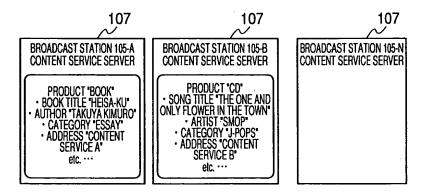


FIG. 20C

RECEPTION DISPLAY SCREEN

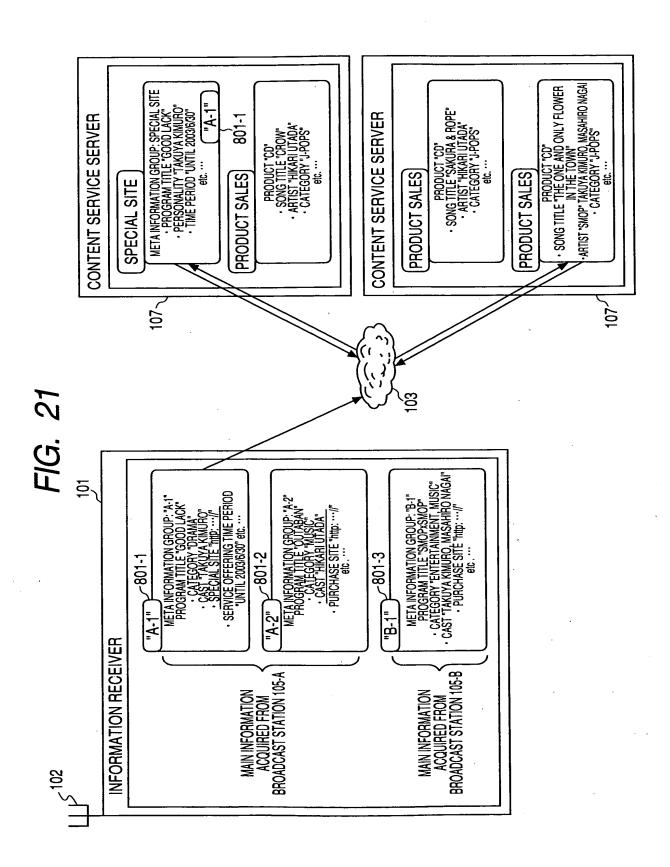
THE FOLLOWING CONTENTS ARE FOUND RELATING TO "TAKUYA KIMURO"

- "HEISAKU" AUTHORED BY TAKUYA KIMURO (BROADCAST STATION A CONTENT SERVICE)
- THE ONE AND ONLY FLOWER IN THE TOWN'
  : SMOP (TAKUYA KIMURO)

(BROADCAST STATION B CONTENT SERVICE)

PURCHASE

508



508

FIG. 22A

				<u> </u>
EPG	DISPLAY SCREE	N		
	BROADCAST STATION 105-A	BROADCAST STATION 105-B	BROADCAST STATION ···	
19:00	"A-NEWS" NEWS	"HANJIN X	•••	
20:00	"GOOD LACK" DRAMA (REFERENCE ID: A-1)	KYOSHIN" SPORTS	•••	
21:00	"OUTABAN" MUSIC	"NEWS STUDIO" NEWS	•••	
			RECOMMEN	IDED

FIG. 22B

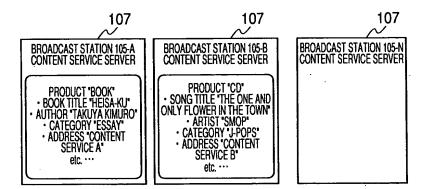


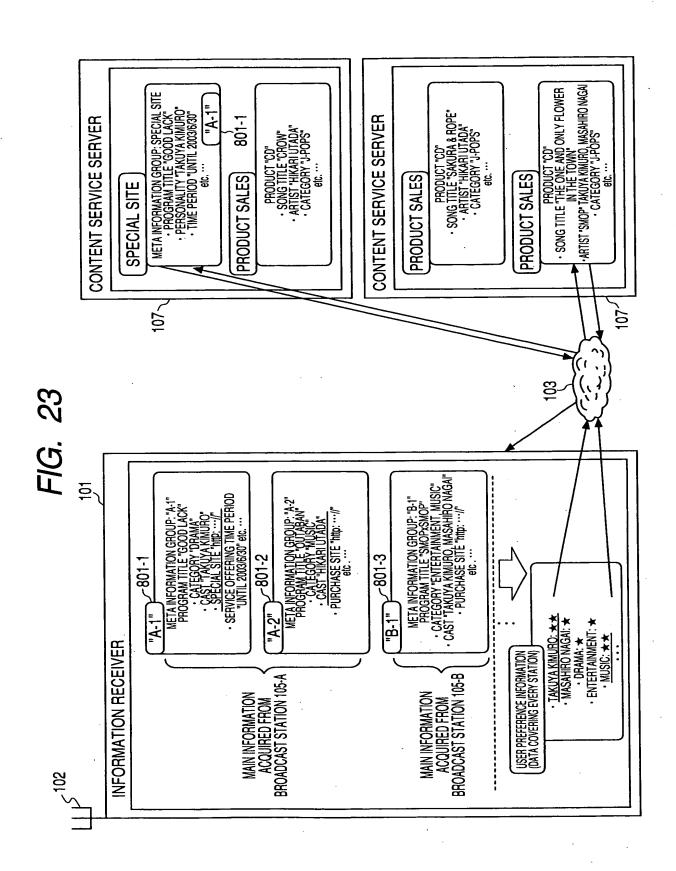
FIG. 22C

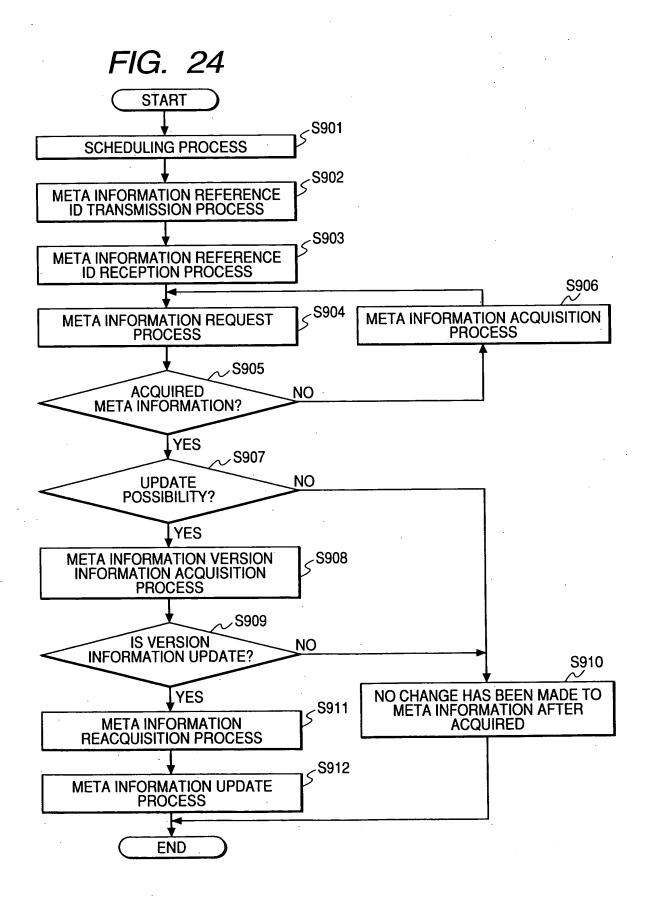
RECOMMENDED CONTENTS

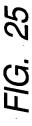
- "HEISAKU" AUTHORED BY TAKUYA KIMURO (BROADCAST STATION A CONTENT SERVICE)
- \* "THE ONE AND ONLY FLOWER IN THE TOWN"
  : SMOP (TAKUYA KIMURO)

  (BROADCAST STATION B CONTENT SERVICE)

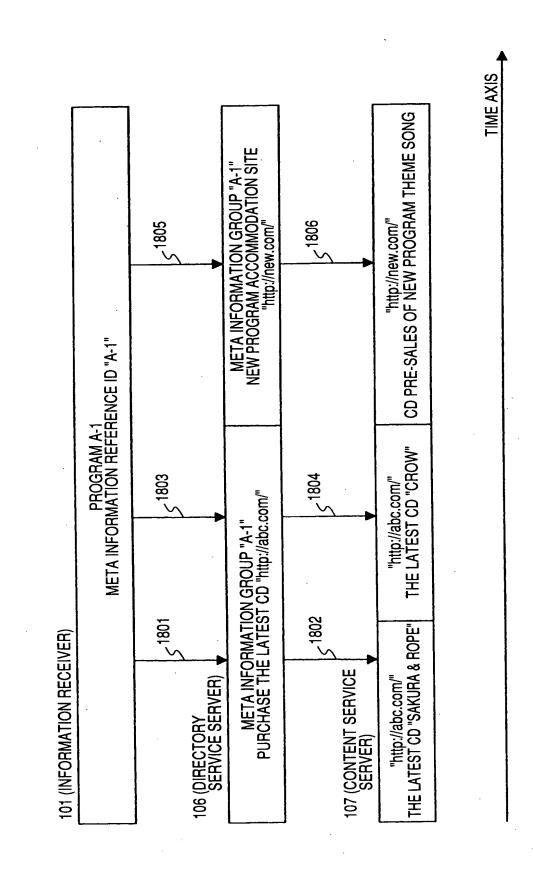
  PURCHASE

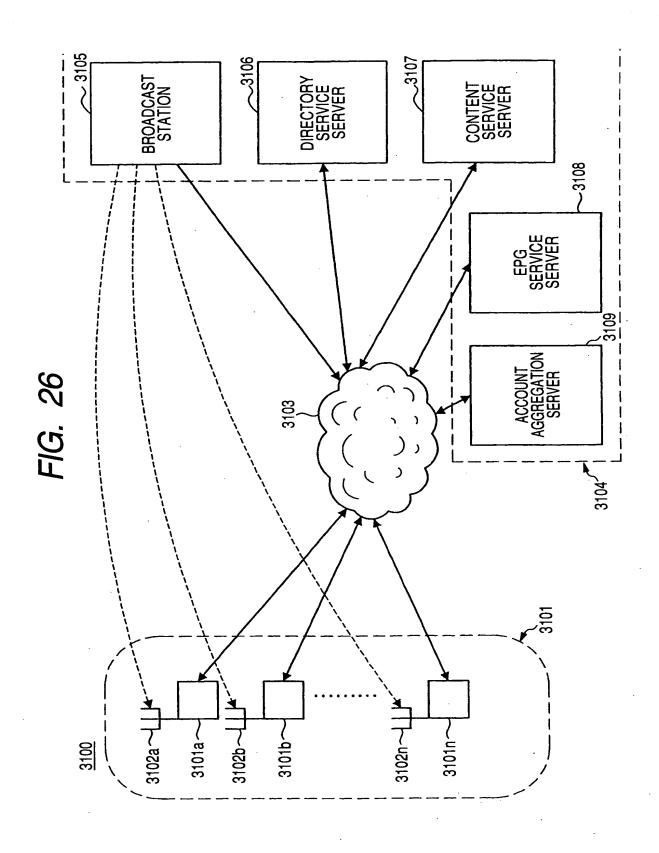




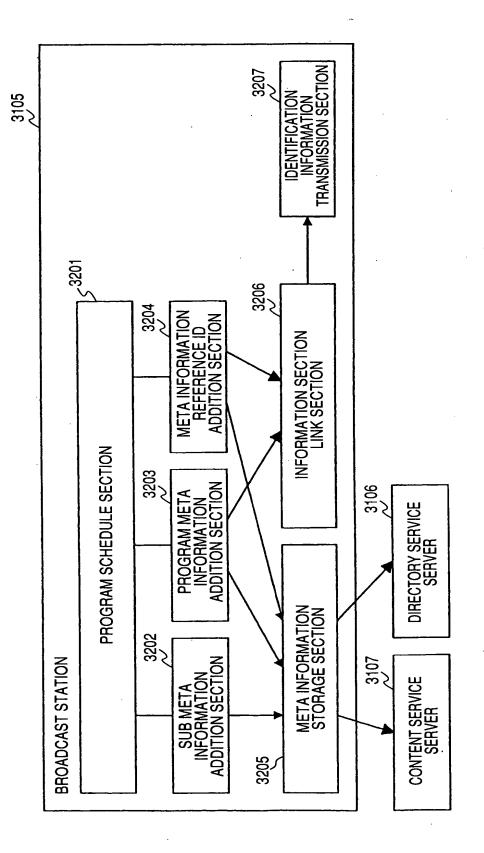


TIME AXIS









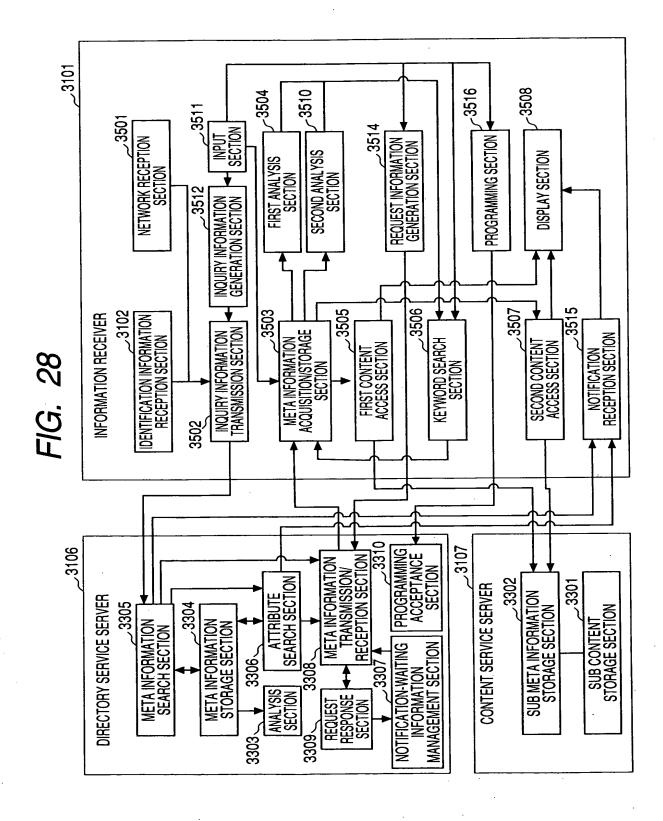
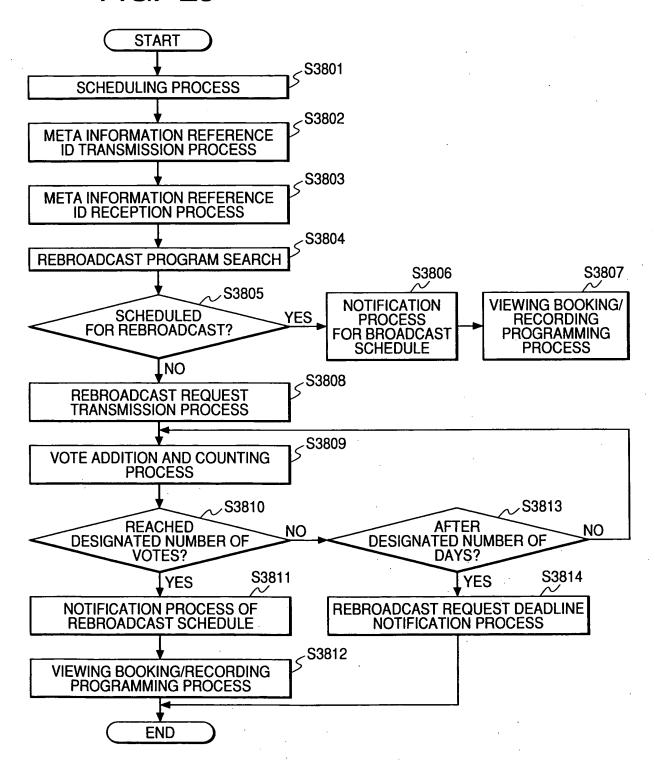


FIG. 29



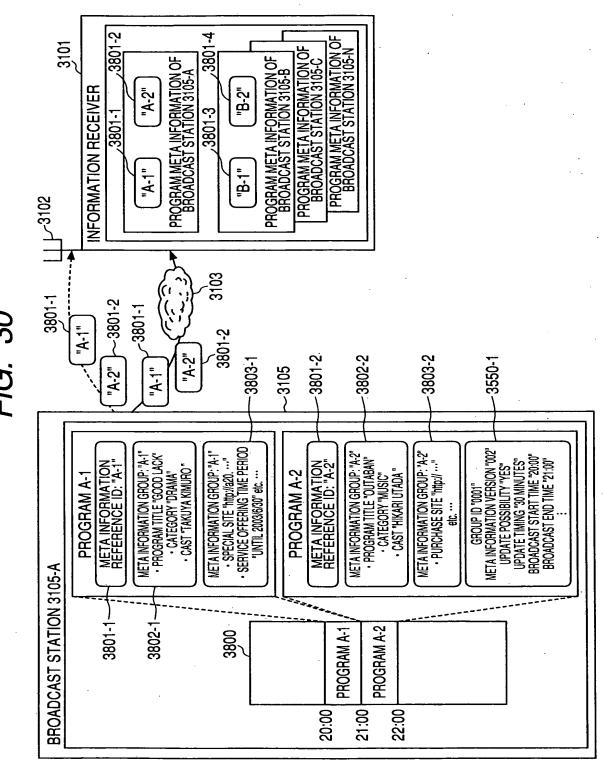


FIG. 30

FIG. 31A

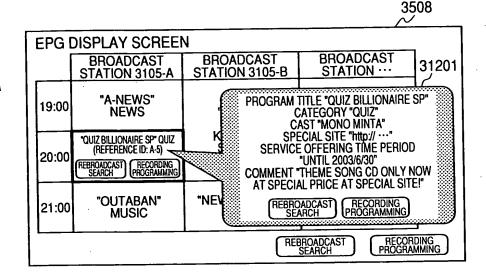


FIG. 31B

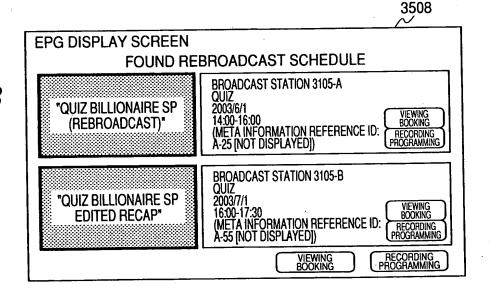
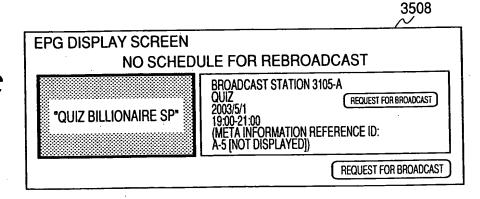
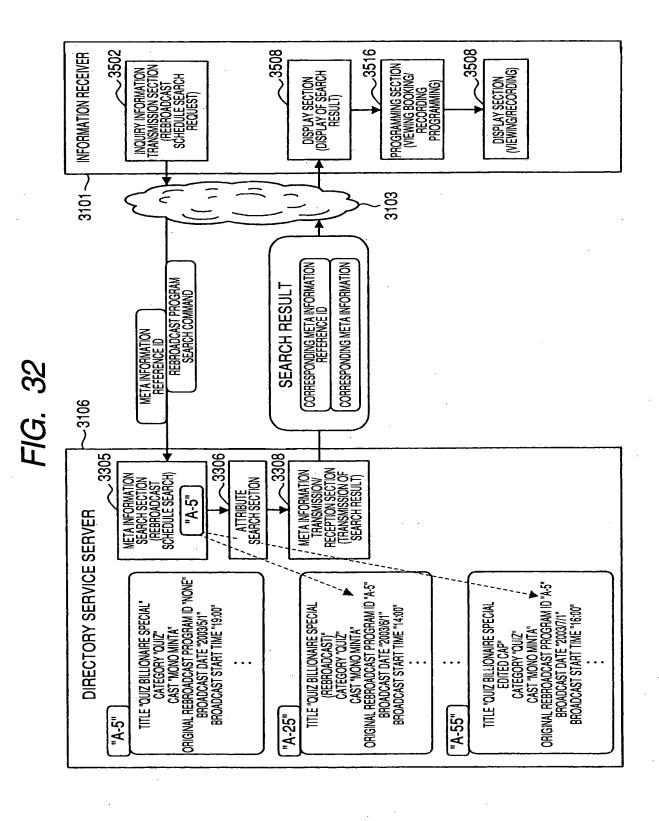
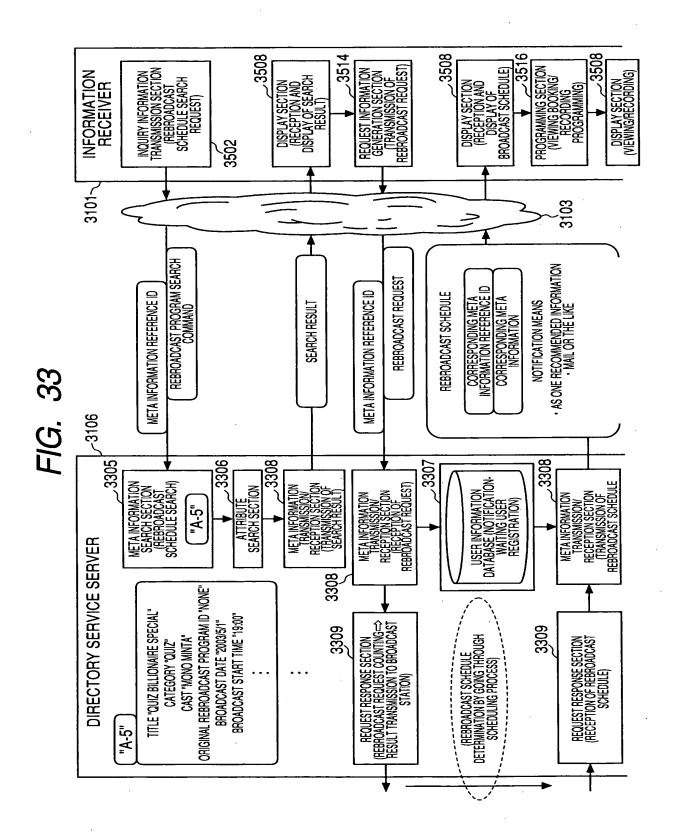


FIG. 31C

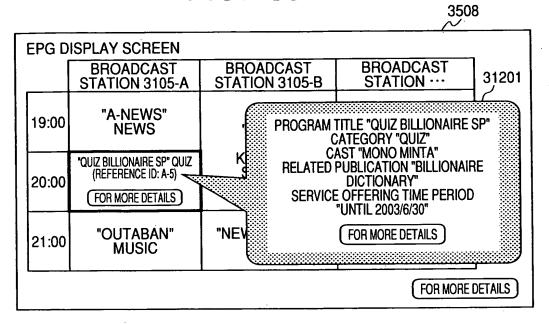






_ <u>_</u> (9)				 $\wedge$	·				١
NOTIFICATION DESTINATION INFORMATION (INFORMATION FOR SPECIFYING NOTIFICATION DESTINATION SUCH AS MAIL ADDRESS, DEVICE ID, OR THE LIKE)	0110@mail.com	0155@mail.ne.jp	I			NOTIFICATION DESTINATION INFORMATION	0110@mail.com		\
	0	0				META INFORMATION REFERENCE ID OF TARGET PROGRAM	A-5		
META INFORMATION REFERENCE ID OF TARGET PROGRAM	A-5	A-3	I			REQUEST	BROADCAST DETERMINATION NOTIFICATION		
	AST IATION ITION	AST IATION TION	AST JATION TTION			USERID	0110		
REQUEST DETAILS	BROADCAST DETERMINATION NOTIFICATION	BROADCAST DETERMINATION NOTIFICATION	BROADCAST DETERMINATION NOTIFICATION		مري	USER META INFORMATION REFERENCE ID	U-1		
USER ID (OR OTHERS FOR USER IDENTIFICATION SUCH AS USER META INFORMATION REFERENCE ID)	0110	. 0155	U-1 USER META INFORMATION REFERENCE ID	31500	31510		•		
34	1	I		 					

#### FIG. 35A



#### FIG. 35B

EPG DISPLAY SCREEN

"QUIZ BILLIONAIRE SP"

RELATED CONTENT INFORMATION

TITLE "BILLIONAIRE DICTIONARY"
TYPE "RELATED PUBLICATION"
COMMENT "BEST EDITION COVERING QUESTIONS SO FAR ON THE AIR!"
PRICE "900 YEN"
RELEASE DATE "TO BE FIXED"

ASK FOR NOTIFICATION OF RELEASE DATE

ASK FOR NOTIFICATION OF RELEASE DATE

